

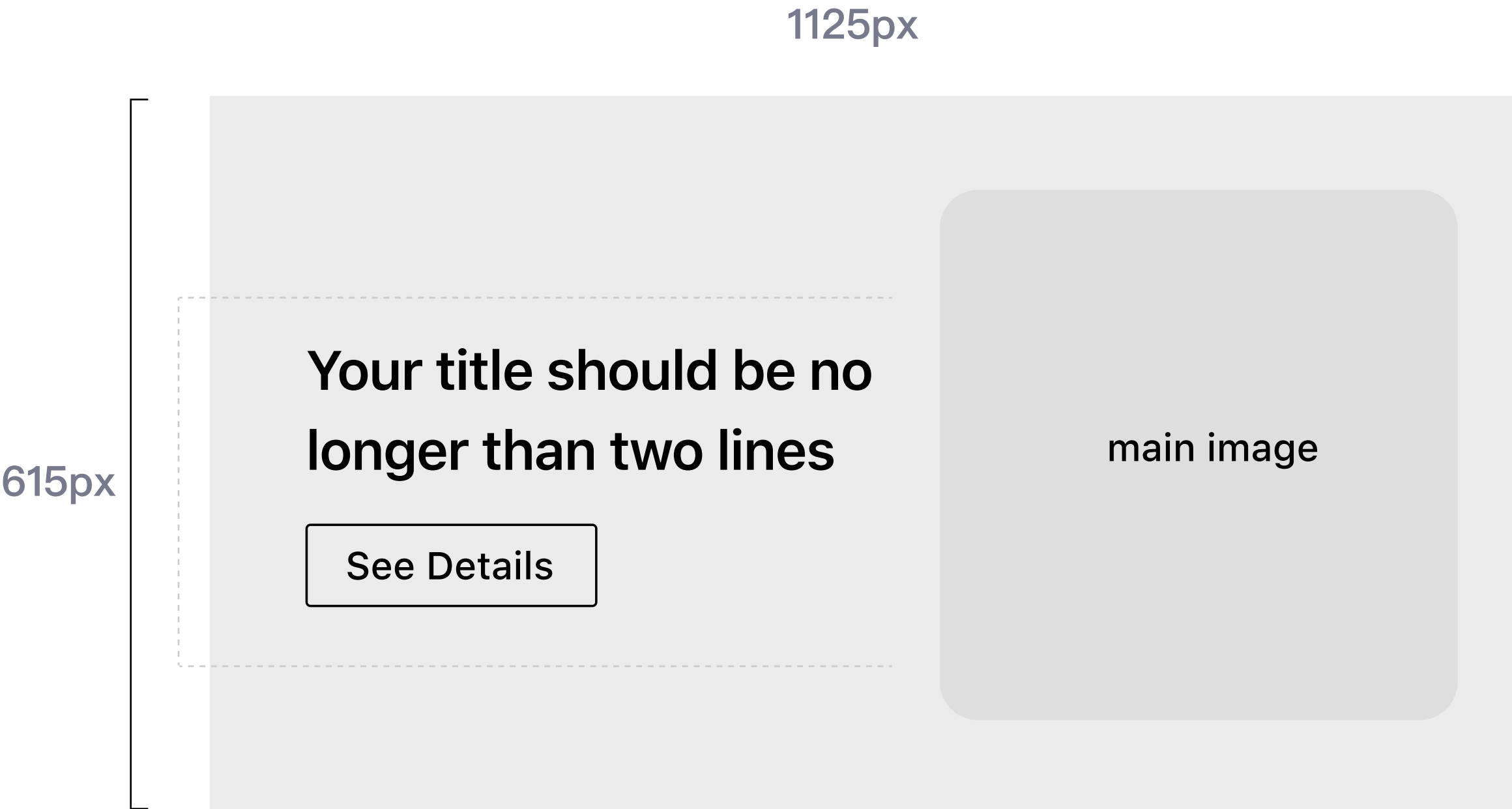
2020.05.20

imToken App Banner Design guidelines



In-app Dimensions & Templates

- Size: 2.0 banner Size: 1125 * 615
- Font: Please use San Francisco fonts for title and button fonts. The weight is: medium
- Font size: The title can be one line or two lines, and no more than two lines. The font size can be selected from 50-60 according to the number of words. The size of the button is 33
- Button: Please use the same style as ours, no fill, 2px stroke. The height is 72, please adjust the width according to the number of words
- Keep the title and buttons within the dotted line, and keep the visual main part of the pattern in the gray pattern frame.

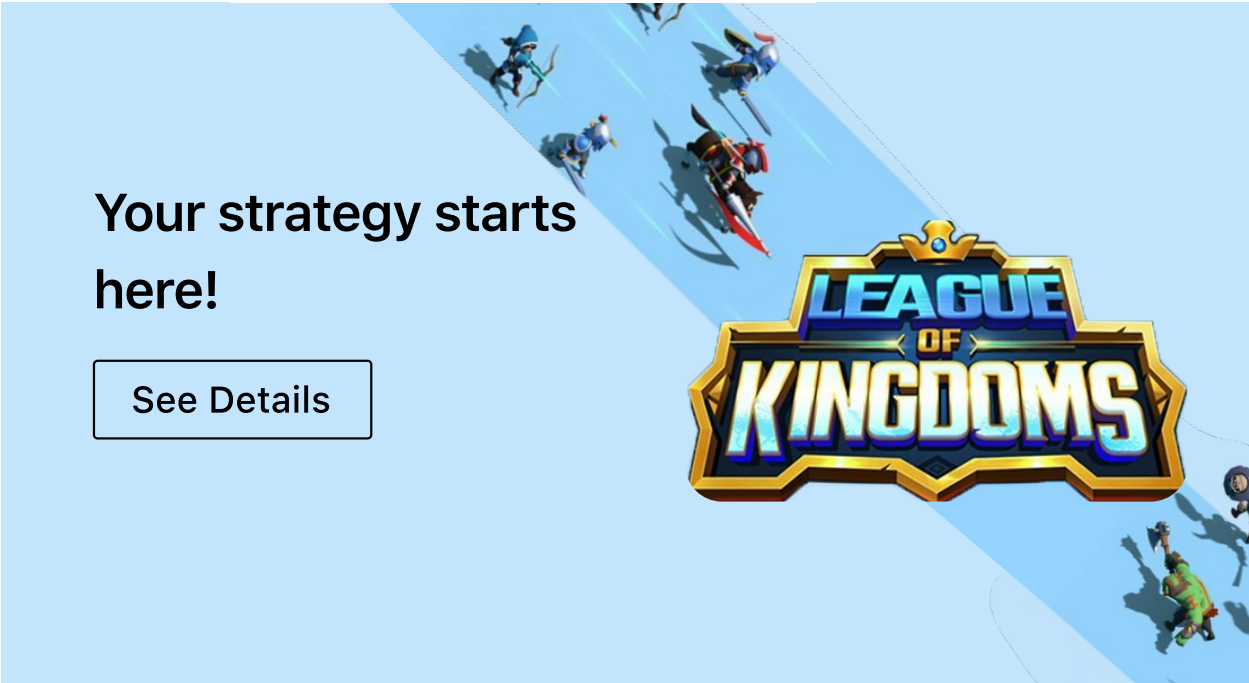
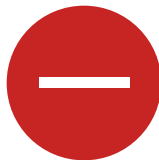
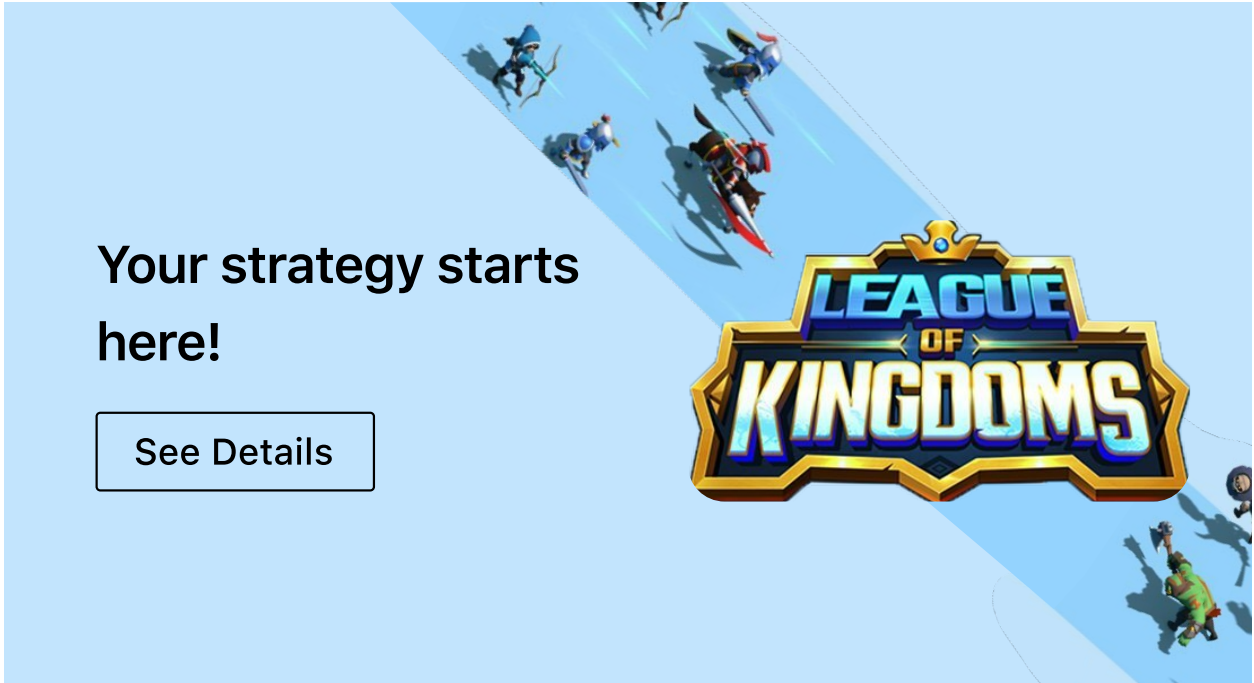


Recommended background color

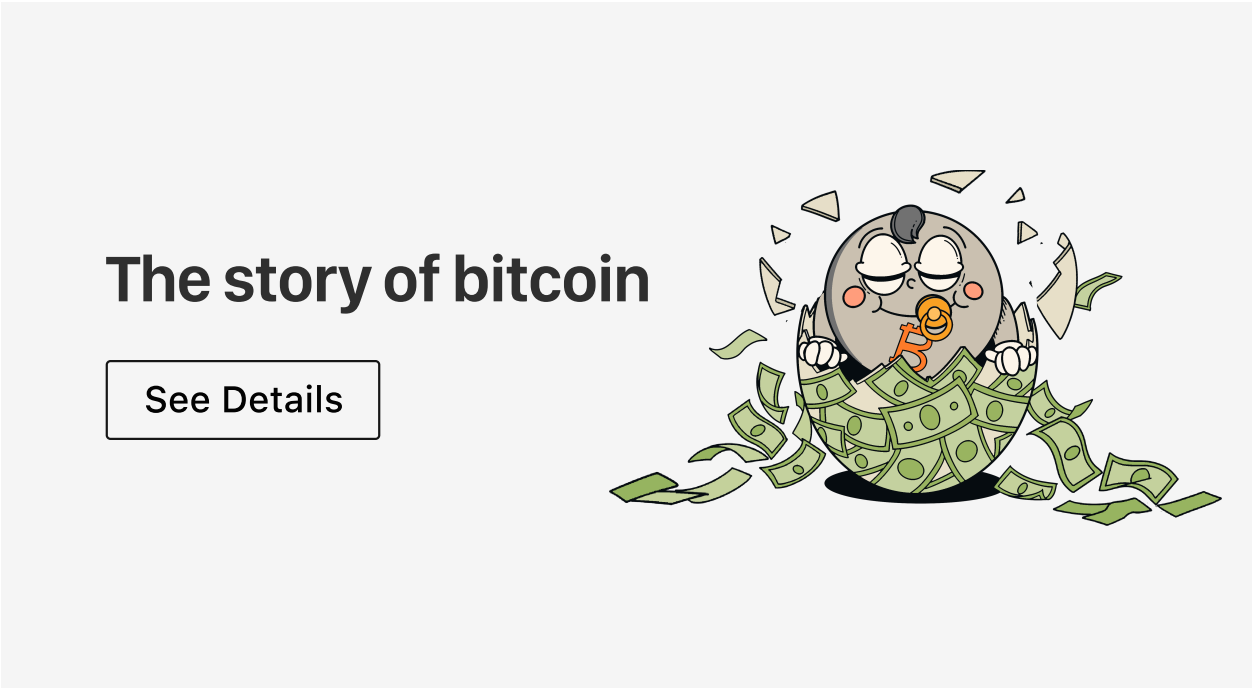
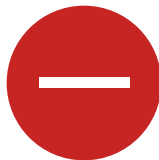


- Please do not use pure white or close to pure white background color
- Please choose the corresponding brand color or use the color plate provided by us

Examples



The title is not placed in the right place



The color of the background is too close to white